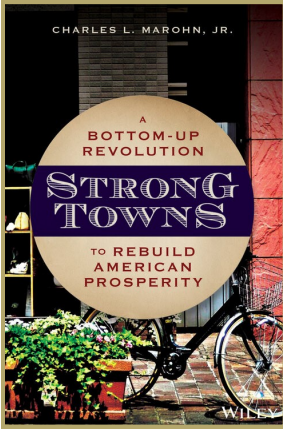


TAYLORSVILLE PLANNING COMMISSION BOOK CLUB



NEXT READ:

STRONG TOWNS

A Bottom-up Revolution to
Rebuild American Prosperity

By Charles Marohn, Jr.

Book Introduction:

July 28, 2020 Taylorsville Planning Commission Meeting

Book Discussion:

September 22, 2020 Taylorsville Planning Commission Meeting

Strong Towns: A Bottom-Up Revolution to Rebuild American Prosperity is a book of forward-thinking ideas that breaks with modern wisdom to present a new vision of urban development in the United States. Presenting the foundational ideas of the Strong Towns movement he co-founded, Charles Marohn explains why cities of all sizes continue to struggle to meet their basic needs, and reveals the new paradigm that can solve this longstanding problem.

You'll learn why inducing growth and development has been the conventional response to urban financial struggles - and why it just doesn't work. New development and high-risk investing don't generate enough wealth to support itself, and cities continue to struggle. Read this book to find out how cities large and small can focus on bottom-up investments to minimize risk and maximize their ability to strengthen the community financially and improve citizens' quality of life.

Strong Towns acknowledges that there is a problem with the American approach to growth and shows community leaders a new way forward. The Strong Towns response is a revolution in how we assemble the places we live.

"Sometimes, in our depleted and cynical times, one hears 'Well then, what is your genius plan?' Here it is, finally, with extraordinary force and clarity: a genius plan."

—ANDRES DUANY, author of *Suburban Nation* and founder of the Congress for the New Urbanism

"Charles's genuine passion, his spot-on observations, and clear insights make the case as to why we need a bottom-up revolution to rebuild American prosperity that will compel us to rethink how to make places more livable, sustainable, and prosperous."

—MITCHELL J. SILVER, past president of the American Planning Association

"If Marohn's message of financial strength and resilience resonates in this time and place, it is because we feel something is deeply amiss in the American experiment, and that a solution is to be found somewhere at home. *Strong Towns* is a conservative vision for community that has not been tried and found wanting, but found difficult and left untried. It's time we tried."

—MICHAEL HENDRIX, The American Conservative